

**PATENT**

CASE #Z6000(V)
UNUS #01-D507-EDG

**RESPONSE UNDER 37 C.F.R.
1.116 EXPEDITED PROCEDURE
EXAMINING GROUP #3727**

**RECEIVED
CENTRAL FAX CENTER**

JUN 01 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

Applicant: Coccoaro et al.
Serial No.: 09/955,894
Filed: September 19, 2001
For: METHOD FOR PURCHASING CONSUMER PRODUCTS
Group: 3727
Examiner: Jeffery A. Shapiro
Edgewater, New Jersey 07020

AMENDMENT AND REPLY UNDER 37 CFR §1.116

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The following reply is responsive to the Office Action mailed March 1, 2004. Claims 1-13 are the claims remaining for prosecution on the merits. Reexamination and reconsideration of the subject application are respectfully requested.

Also enclosed herewith is a Notice of Appeal to the Board of Appeals and Patent Interferences.

Remarks/Arguments begin on page 2 of this paper.